



Danish Farmers Abroad study trip to India - a country with potential and perspective

Date: 25 October – 1 November 2025

Introduction

Last year, India overtook China as the world's most populous nation. And the country's economy recently overtook Japan as the world's fourth-largest economy. The consumer market is huge, helped by a growing middle class with ever-increasing purchasing power, and the country has for years positioned itself as one of Asia's most important economies with a growth of 6-7% over the past several years. In other words, India is more than colours, spices and chaotic traffic – it is almost a continent in itself.

On this study trip, we will gain insight into the fascinating meeting between traditional agriculture and modern technology, small farmers and large-scale production, as well as what a growing middle class with an appetite for quality, meat consumption, new products, health and efficient food production.

There will also be time for sightseeing. In the capital New Delhi, we experience the enormous contrasts of the big city and the city's beautiful temples and historical monuments, colorful markets and the many colonial imprints.

From New Delhi, we fly to northeastern India to the state of Assam, where we will see the country's pig production and where we will experience the beautiful mountainous region.

We stay in 5-star hotels, and we eat delicious food at reputable restaurants. The trip is organized and facilitated by Danish-Indian Kunal Singla from COBO Consult in collaboration with the Danish Embassy, with sector expert Siddhartha Das in the lead. Kunal was stationed in Mumbai from 2012 to 2020 as head of the Confederation of Danish Industry's office in India, and also appears as an India expert in Danish media, and Siddhartha has many years of experience in advising in the agricultural and food sector.

The trip is for you who want to understand the huge and complex country and market, and an unforgettable experience in one of the countries that is becoming a trendsetter economically and geopolitically and will become more important to understand in the coming decades.

The final program is being prepared, but here is a tentative proposal and a description:

Saturday 25 October – Arrival in Delhi



We arrive individually during the day and night in India's vibrant capital and are accommodated at our hotel. The day is used to rest and acclimatize. Delhi is buzzing with life – the traffic is dense, tuk-tuks whizz by, and the impressions will be many from the very first day.

Sunday 26 October – Introduction and cultural meeting in Delhi

We start the day with an introduction to the program and a presentation of the Indian market – economic trends, consumption patterns and the challenges of agriculture.

Then we go out into the city and experience Delhi including the chaotic and alluring old town Old Delhi. We will ride the bicycle rickshaw through the winding streets of Chandni Chowk, visit the magnificent Jama Masjid and the Gandhi memorial Raj Ghat. The day ends with a dinner at a fine restaurant with classic North Indian thali.





Monday 27 October – 'The big picture' - Visit to embassy, authorities and industry organisations and networking dinner with the Ambassador

The day starts with a visit and briefing at the Danish Embassy, where we will be updated on the Danish-Indian Green Strategic Partnership and the EU-India Free Trade Agreement. We will then meet with the Indian authorities and industry organisations to gain insight into the country's agricultural and food sector and the main trends, priorities and challenges.

In the afternoon, we visit a larger dairy, where we see how food is distributed and processed. The day ends with an exclusive networking dinner at the Danish ambassador's residence with selected players from the industry.



Tuesday 28 October – Visiting agriculture in Punjab/Haryana outside Delhi

We travel to one of India's most productive agricultural areas. Here we meet both modern and medium-sized farms and get an insight into how dairy and meat production takes place in practice – with a focus on dialogue about potentials and challenges. Here, increased transport time is to be expected.



Wednesday, October 29 – Flight to Assam state and meetings with local authorities

We fly east to Guwahati, which is the capital gateway to the lush and green state of Assam. Here, we meet with local authorities to understand their regional differences and needs in food production. Assam is particularly interesting for its growing pig production and its needs for feed, processing and animal welfare.

Thursday 30 October – Visiting agriculture in Assam

We visit farms and pig farms in Assam and see how the local pig producers work with everything from genetics to sustainability in a hot and humid climate to understand their state of technology as well as local potentials and challenges. In the evening, we delve into the regional cuisine of Northeast Indian cuisine from Assam and enjoy local dances and culture for an evocative dinner.



Friday 31 October – Visit to Danish-Indian agriculture

Today's excursion goes to the neighboring state in the green heights, Meghalaya, where we visit a unique Danish Indian cooperation project in the agricultural sector. Here you can see the results of knowledge sharing and Danish technology in a practical Indian context. We will also visit farms with a focus on biogas plants to see how they work with biogas plants and what the experiences and barriers are.

We will also visit one of Assam's many beautiful tea plantations, and in the evening we will gather for a joint compilation of the tour's impressions and we will round off with a farewell dinner in Guwahati with Indian beer and wine.





Saturday 1 November – Shopping in Delhi and return

We travel back from Guwahati to New Delhi, where there is time for shopping and final sightseeing, and we say goodbye to New Delhi and India with new insights, contacts, community and cultural experiences in our luggage.



Practical info and contact If you have any questions or registration: Contact Kunal by phone on 26984887 or by email on kunal@coboconsult.dk.

Price and hotel rooms

Estimated price per participant: DKK 25-27,000.

The price includes:

- Seven nights' accommodation in high-quality hotels (single or double)
- Full board in India
- All local transportation for the program incl. local flights
- Entrance to attractions
- All local taxes and fees
- Gratuities for guide and driver

Price does not include



- International fly til Delhi t/r
- Beverages
- Other personal expenses
- Other gratuities besides guides and drivers
- Visa at the Indian embassy (COBO makes a guide to visa application, and can also offer to handle the visa application itself for a fee)
- Travel and cancellation insurance