



**Danish Farmers  
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Resume Webinar 10. april 2025

## A way to Finance Green Transition

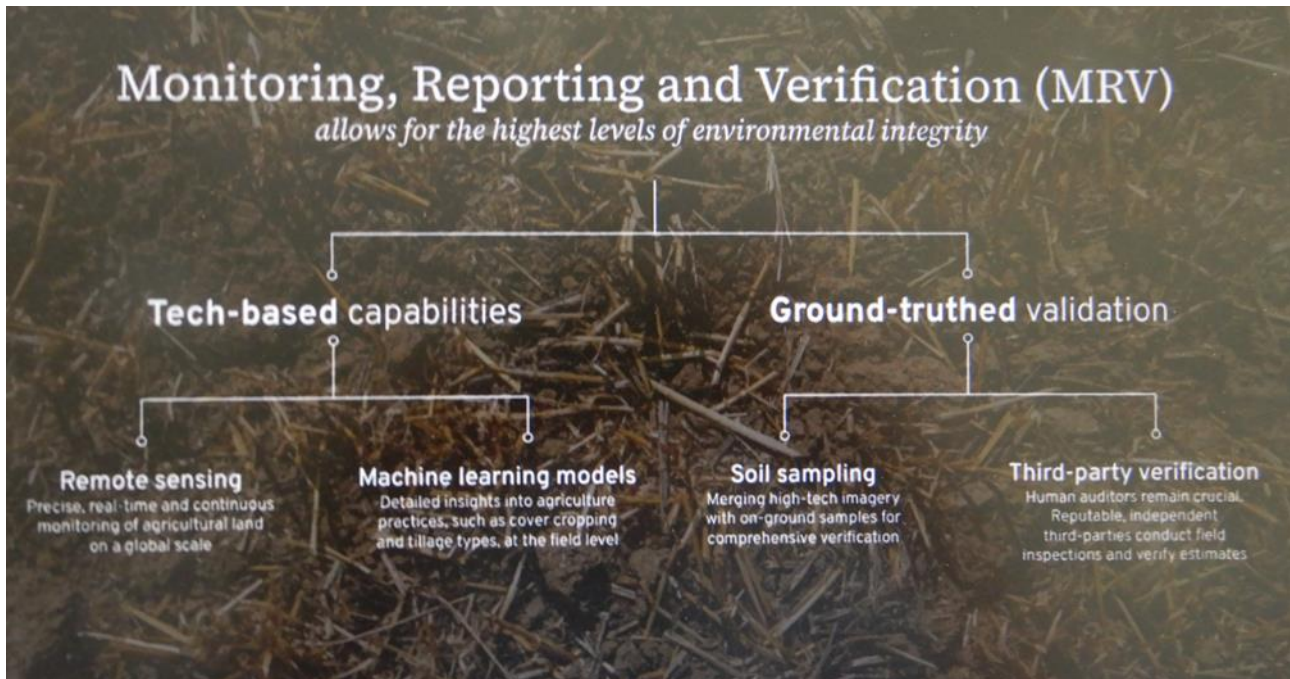
**Valentine Ganseman and Thomas Gent presented** the opportunities that a farm gets by selling their climate credits – as well as by letting Agreena register their climate credits for the purpose of later selling a certificate. This helps a farm to measure its decrease in CO<sub>2</sub> emissions by implementing a new regenerative operating practice. 1 Credit corresponds to 1 ton of CO<sub>2</sub> less. The price of 1 Credit is 24 -42 Euro at the beginning of April

Agreena has agricultural customers throughout the EU except Italy. Their task is to monitor and verify the actions that the farm takes in each field. The profit will depend on the CO<sub>2</sub> reduction in the current operating method. The reduction in CO<sub>2</sub> is calculated from a baseline 5 years ago. See more about the proces described in the model below.





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#### Use of the certificate

A Farm can choose to sell their climate credit via Agreena (offsetting a commission for the sale), or let it follow the crop via their own customers. Most farms sell their credit and obtain a specific payment.

For Agreena, it is currently about contributing to the establishment of a stable market for trading CO2 credits between companies. In the long term, it may be relevant for the consumer to pay for the product's actual "carbon footprint" through a higher price.

