

SUMMER CONFERENCE ABOUT COMMERCIAL GREEN TRANSITION

Thursday the 23rd & Friday the 24th of January 2025

Vienna International Airport

Take advantage of this unique opportunity to:

- Get vivid stories about what your colleagues around Europe are doing to adapt to the industry's many challenges
- Learn more about the tools you can use to be more efficient while meeting today's demands
- Get an idea of how consumption patterns will affect your future choices
- Get more insight into the attitude and initiatives of banks and the financial world in connection with green transition
- Find out more about agricultural policy in the EU and how future requirements will affect our everyday lives in the industry

All spiced up with questions and dialogue with good colleagues from DFA's wide network.





THURSDAY, 23RD OF JANUARY 2025

- Agriculture's future challenges in the green transition
- AI and cyber-security
- a career in the agricultural industry...
- Technical solutions to improve sustainability
- “it’s all about people”

2025

Dagens Program

13:00	Henrik Lauersen/ Dir. Arable sector Danslovakia Agrar	16:00	Holger Axelgaard/ CIO Goodvalley
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13:30	<i>SUSTAINABLE AGRICULTURE IN COMBINATION WITH LARGE ANIMAL PRODUCTION</i>	16:30	<i>HOW TO OPTIMISE THE USE OF IT AND ARTIFICIAL INTELLIGENCE IN AGRICULTURE</i>
13:30	Lars Drescher/ CEO Premium Porc	16:30	PANEL-DEBATE Torben - Holger
-		-	
14:00	<i>MANAGEMENT AND PREVENTION OF AFRICAN SWINE FEVER</i>	17:00	
14:00	Oana Rogojina/ ESG manager Agococora	17:00	Ceczo Victor Azillia/ Pig production manager First Farms
-		-	
14:30	<i>HOW DO YOU PREPARE FOR THE INCREASING DEMANDS FOR REPORTING ESG IN PRACTICE</i>	17:30	<i>MY CAREER IN THE DANISH FARMERS ABROAD ENVIRONMENT</i>
14:30	PANEL-DEBATE Henrik – Lars - Oana	17:30	Ivanka Chmelyk/ People & culture manager Goodvalley
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15:00		18:00	<i>IT’S ALL ABOUT PEOPLE HOW TO CREATE A MOTIVATING WORKING ENVIRONMENT WITH RESPECT FOR EACH INDIVIDUAL EMPLOYEE.</i>
15:00	Coffee - break	18:00	Exhibition, wine tasting and networking
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15:30		19:00	
15:30	Torben Olsen/ Chairman Danish Pig Academy	19:00	Dinner and networking
-		-	
16:00	<i>The contribution of the agro-industry to the green transition</i>		



FRIDAY 24TH OF JANUARY 2025

- *The green transition in a financial perspective*
- *consumption patterns in a green future*
- *who will pay for the green transition*
- *Agriculture and politics – what's in store*

2025

Today's program

09:00	Patrick Pagani/ Deputy General – Secretary Copa Cogeca	12:00	PANEL-DEBATE Katharina and Mateusz
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09:30	<i>FUTURE PERSPECTIVES AND EXPECTED LEGISLATIVE CHANGES FOR EUROPEAN AGRICULTURE</i>	12:30	
09:30	Grzegorz Kozieja/ Director BNP Paribas	12:30	Lunch and networking
–		–	
10:00	<i>HOW WILL THE FINANCIAL SECTOR PROMOTE GREEN TRANSITION AND WHAT IMPACT WILL EU'S TAKSONOMI HAVE ON FINANCING</i>	13:30	
10:00	PANEL-DEBATE Grzegorz and Patrick	13:30	General assembly Danish Farmers Abroad
–		–	
10:30		14:30	
10:30	Coffee break	14:30	Rounding off and goodbye
–		–	
11:00		15:00	
11:00	Katharina Keimelmayer Head of Cooperate Affairs Nestle		
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11:30	<i>HOW AND WITH WHAT MEANS WILL THE MAIN PLAYERS IN THE FOOD SECTOR PROMOTE THE GREEN TRANSITION</i>		
11:30	Mateusz Sekowski/ Sustainability Agriculture Manager Pepsico		
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12:00	<i>HOW AND WITH WHAT MEANS WILL THE MAIN PLAYERS IN THE FOOD SECTOR PROMOTE THE GREEN TRANSITION</i>		

MEET OUR SPEAKERS



HENRIK LAURSEN
Danslovakia Agrar

Most plant producers around the world are in the process of or are considering how to get started with conservation agriculture and regenerative production methods. But the challenges are many and complicated, as climate, soil types and animal-associated production make it difficult to find the right shape for the individual farm. Hear about practical experiences with different techniques for CA in combination with a large animal husbandry.



LARS DRESHER
Premium porc

ASF made its entry into Romania in 2018. Since then, 1.7 million pigs have been culled due to the disease. In 2021, 31% of the commercial stand of pigs was killed due to ASF & the country's self-sufficiency rate of pork has decreased from 70 to 25% over the course of 5 years. Premium Porc, the second largest pig producer in Romania, has experienced outbreaks, as well as several zoning's due to nearby outbreaks. Lars will talk about the consequences for the business – not least for the employees, the ASF outbreaks, the ongoing risk, and how to learn to live with the ASF threat



OANA ROGOJINA
Agococora

JD Agro Cocora is committed to continuous learning and proactively addressing business challenges, ranging from environmental concerns to regulatory frameworks. Our vision of success is firmly rooted in integrating sustainability as a core component of our operations. Oana, Head of Development at JD Agro Cocora, oversees the company's efforts in investments, new projects, legal compliance, and sustainability initiatives. She will give insights into the practical strategies the company employs to approach and implement ESG standards.



TORBEN OLSEN
Danish Pig Academy

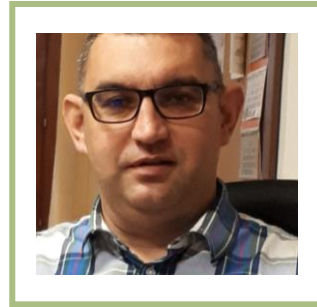
Agriculture based on Danish know-how, technology and genetics is characterized by high efficiency and low resource consumption per unit produced, and thus helps to set the direction for a more climate-friendly and sustainable production. Hear from Torben how the agro-industrial sector both has and will contribute to this development in the future.

MEET OUR SPEAKERS



HOLGER AXELGAARD
Goodvalley

Every day, IT plays a greater and greater role in our way of running modern agriculture. And therefore we are gradually becoming very dependent on everything working, being serviced and that it can be used across all production branches. Holger will give you practical tips based on 15 years as CIO at Goodvalley, with a focus on practical applications, AI and cyber security, all based on software and technical solutions that can be implemented directly in your own company



CECZO VIKTOR ATTILA
First Farms

It's all about attracting the right employees:

Viktor became acquainted with Danish agriculture and Danish culture at an early age and has since had an exciting career in the industry. Listen to him talk vividly about the many experiences it has given him personally, and how DFA's network and activities have helped shape his personal and professional life.



IVANKA CHMELYK
Goodvalley

With over 15 years of experience at Goodvalley, Ivanka has spent the last decade dedicated to Human Resources. Currently serving as the People and Culture Manager, her role includes responsibilities across Ukraine and Poland, navigating various challenges, including those influenced by the war in Ukraine. Ivanka will share insights on how fostering a culture of trust and respect for every employee has enabled Goodvalley to thrive amidst adversity, highlighting the crucial role of people in overcoming obstacles and driving organizational success.



PATRICK PAGANI
Deputy Secretary General Copa Cogeca

He has been developing the organization stance on Farm to Fork, Fit for 55 and food security building Copa-Cogeca Vision for the Future of EU Agriculture. He is also in charge of Agriculture Technology, aiming to make the farming sector one of the frontrunners in the data-driven economy and in developing new technologies for better resource efficiency, improving, and modernising the agriculture sector in the path towards more sustainability. Patrick has early experiences in the Food Agriculture Organization (FAO) of the United Nations and DG Agriculture of the European Commission and previously has worked for several years in the European sugar beet sector on sustainability, agriculture and innovation matters in close link with the farming community.

MEET OUR SPEAKERS



GRZEGORZ KOZIEJA
BNP Paribas

In an attempt to encourage the green transition, the EU has set a number of extensive requirements for the financial sector in relation to documenting their efforts for the green transition. This has made it necessary for banks to assess loan applications based on a much larger number of parameters in addition to the financial part. In other words, the green bottom line has become a much larger part of their assessment of an investment proposal. Hear how one of the leading banks for agriculture is handling this challenge in practice.



KATHARINA KEIMELMAYR
Nestle

Katharina leads the Corporate Affairs function of Nestlé in Austria. Nestlé's approach to sustainability is underpinned by commitments to strive for net zero emissions and to advance regenerative agriculture at scale. Katharina Keimelmayer has over 15 years in managing communication and advocacy activities for companies at all stages of the agri-food supply chain, at country, European and global level.



MATHEUSZ SEKOWSKI
PepsiCo

Provision of effective project management to PepsiCo Positive Agriculture initiatives in Central & Eastern Europe. Support delivery of positive agriculture and climate goal across key crops in Central & Eastern Europe.

Mateusz Sekowski is an adviser in Poland and he is very involved in agri-environmental projects. On a daily basis, he works with advisers and farmers in the field to improve environmental issues in agricultural holdings and help them meet the required environmental standards.



TOM AXELGAARD
Danish Farmers Abroad

DFA General sekretær,
arrangør og facilitator af
Vinterkonferencen



PARTICIPATION FEE

2 DAYS CONFERENCE (MEMBER)

550 € including lunch, dinner with drinks and catering both days

2 DAYS CONFERENCE (NOT MEMBER)

650 € including lunch, dinner with drinks and catering both days

GENERAL ASSEMBLY

Free for all members

ACCOMODATION

We have managed to negotiate a good offer on a 4 star hotel right by the airport where the conference is held - [Hotel NH Vienna Airport Conference Center | nh-hotels.com](https://www.nh-hotels.com/en/event/danish-farmers-)

Use one of the below links to book a room for the night at this hotel:

EN: <https://www.nh-hotels.com/en/event/danish-farmers->

DE: <https://www.nh-hotels.com/de/event/danish-farmers->

REGISTRATION LATEST THE 1ST OF
JANUARY 2025

TO: TOM@AXELGAARD.ORG

**Remember to state the full name and company of all participants,
as well as whether you also participate in the general meeting**

