

Highlights from the Chairman`s Report to DFA General Assembly 2024

Chairman Jesper Brunhøj Jensen, DFA presented the Board`s report for 2023 at the association's general meeting on January 26 at Bygholm Agricultural College near Horsens.



The report stated the following:

- The **membership of the association** has fallen slightly - there are now 185 members of which 58 are agricultural companies
- There has been good attendance for the **two conferences of the year in 2023** - both in January and the one in June - both held at Bygholm Agricultural College
- Good attendance to the association's **two study trips** - 25 participants to England having focus on Conservation Agriculture including visit to the Groundswell Fair. As well as 33 participants for the trip to Japan in November
- During the year, the **association's ERFA groups** have had good activity after an involuntary break during Covid-19. New groups have also been formed for managers – including one group in Crop Production, 2 groups in pig production, one focusing on Lean and 2 groups with focus leadership. There are now a total of 14 groups with approx. 10 - 15 members in each
- **Three webinars** were held - one about the pork meat market, one about biosecurity in pig production and one about LEAN - an appetizer for Lean course in November



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- Continued focus on maintaining good contact with the **agricultural colleges** all over the country. Tom Axelgaard has had presentations at 3 agricultural colleges to tell students about Danish agriculture abroad and encourage Danish students to try to work abroad. There has been contact meetings with two agricultural colleges on opportunities for vocational training cooperation
- The Secretariat has been given a positive commitment from companies with a pig production on interest to send "upcoming" managers to a **professional training program** - including teaching both as a physical presence and virtual. That program is provided by Dalum Agricultural College. It will be started in September 2024
- A **FPM course** for middle managers is completed in September - there were 10 managers in pig production on the team
- **Collaboration with company members** (suppliers to ag. companies): The existing Innovation Committee has been closed down after 4 years of work. Instead, the association offers to strengthen collaboration with the following three initiatives: 1. Giving companies opportunities to present their new/improved products in the association's newsletters; 2. Let companies set up brochure stands in connection with the association's conferences; 3. Be helpful to arrange webinar and other virtual meetings, where companies can present products to the association's members
- **Association's Communication:** The Secretariat is now releasing the newsletter via the Mailchimp system 4-5 times a year. Communication via Facebook is intensified through a collaboration with Raspberry Communications in Romania